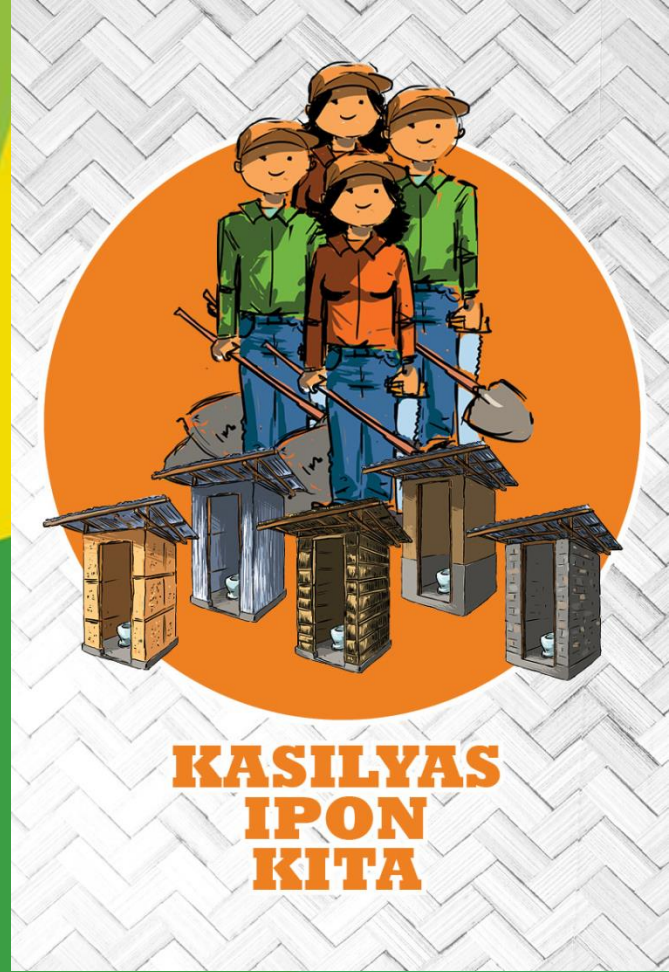


Financing models to scale sanitation coverage in Philippines

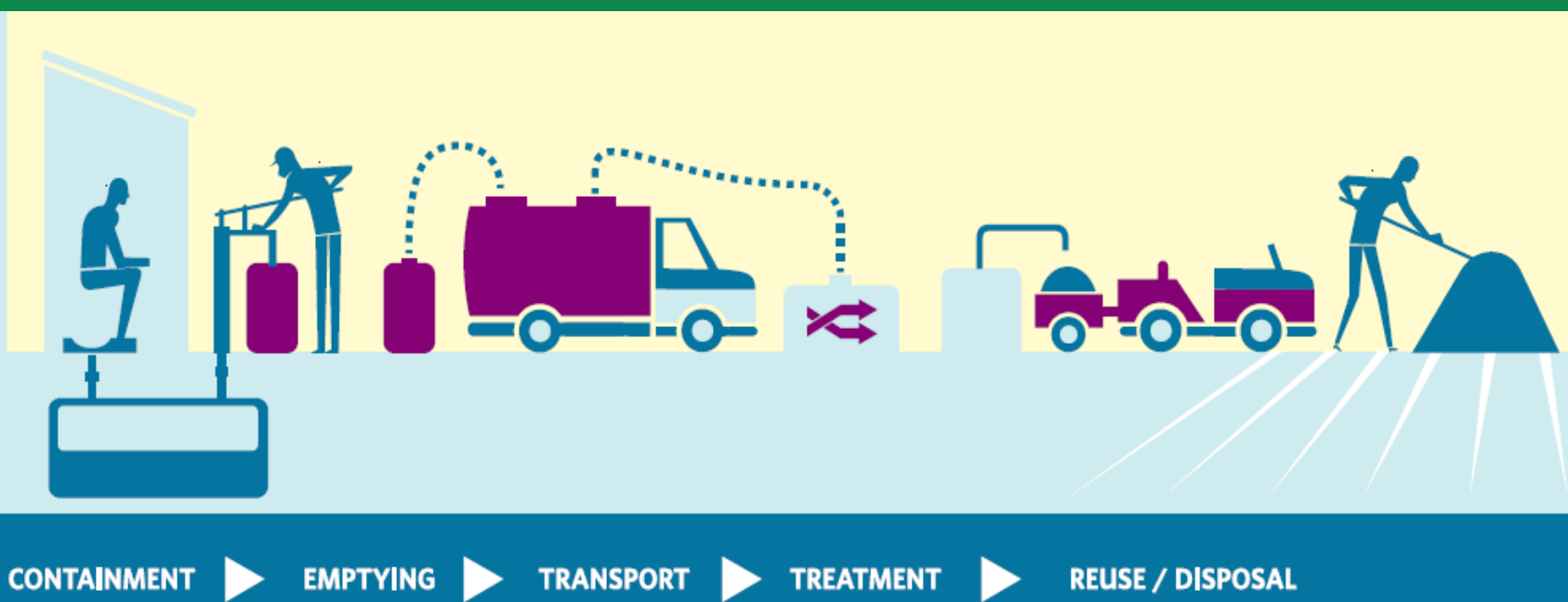
Tom Wildman
senior wash advisor for asia
oxfam gb



OXFAM



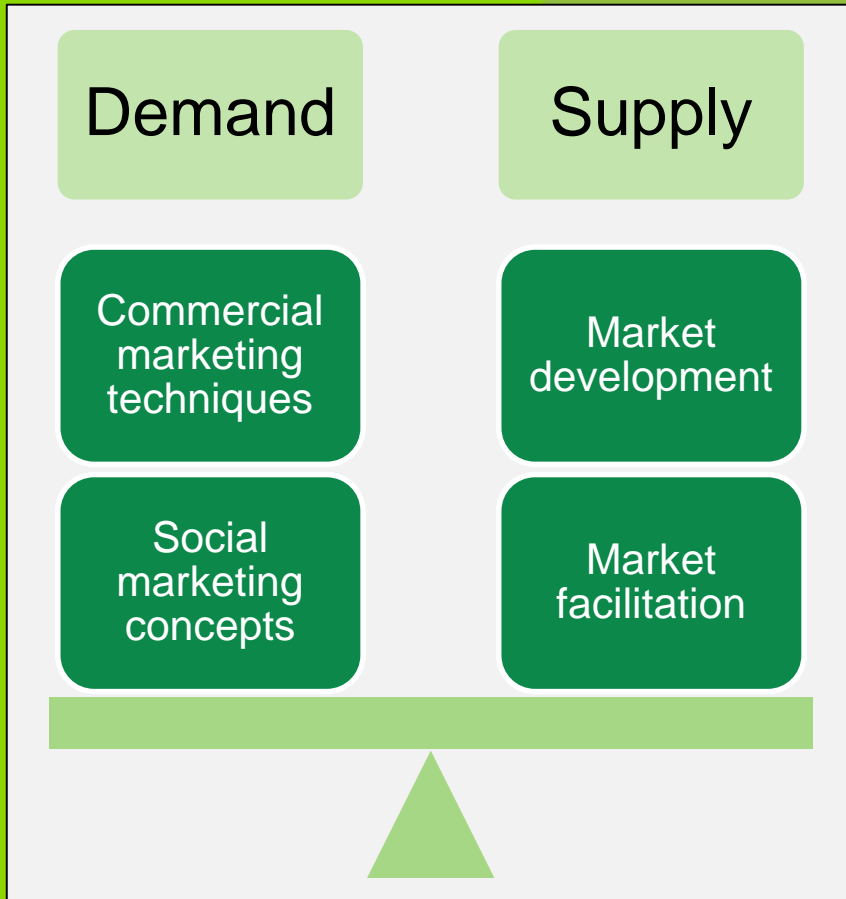
Support to entire sanitation chain



**Image taken from Water & Sanitation for the Urban Poor (WSUP), 2014*

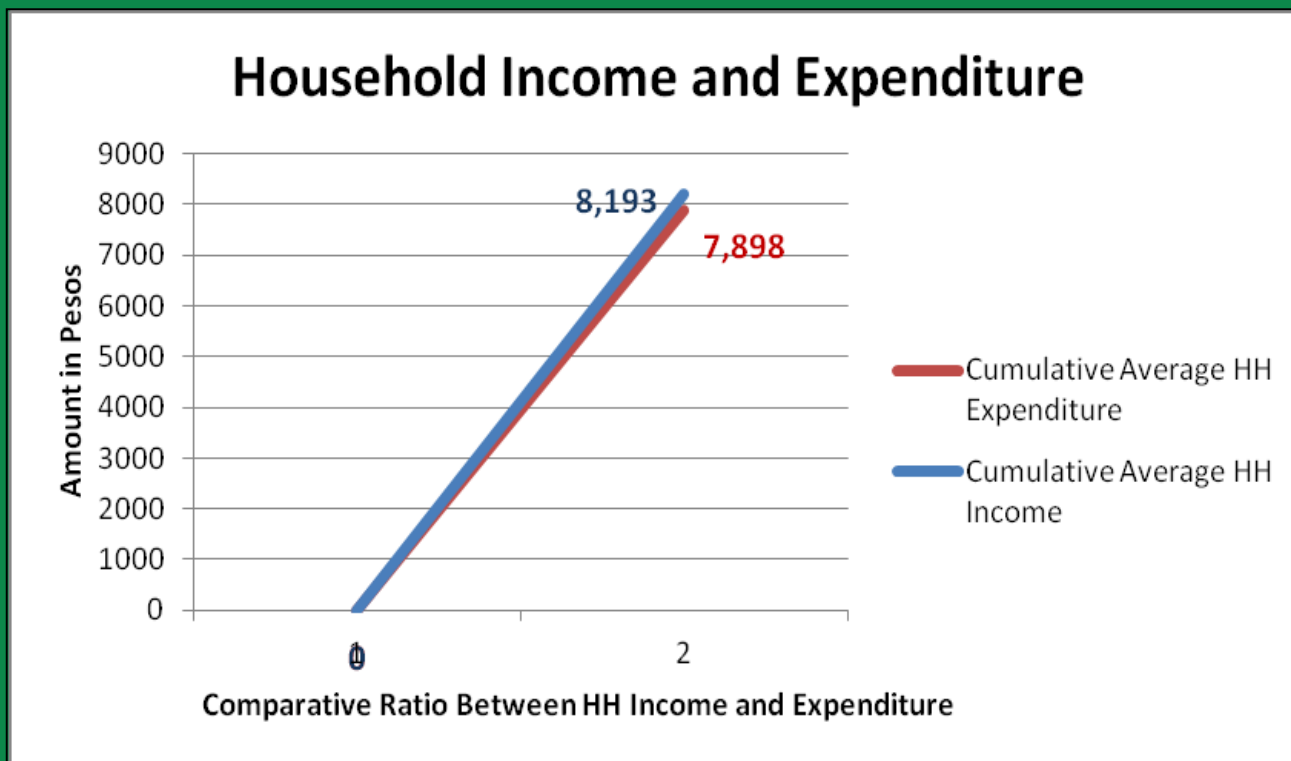


Sanitation marketing



social and commercial **marketing** approaches to scale up the supply and demand for improved **sanitation** facilities.

Barriers to HH Sanitation



Purchasing power

Access to pro-poor micro-finance

Low-cost options

Support to Households



**Home Toilet
Construction
Loan**



**Sanitation
Savings
Fund**



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Taking you Further, Starting Today.

**Private
MFI
Subsidies**



Support to Entrepreneurs



**WASH
Enterprise
Loan**



Top structures



AMAKAN

Wall material: Amakan
Roof material: Corrugated
Galvanized Iron (CGI) Sheets
Price: PHP.



HALF CONCRETE

Wall material: Half Concrete,
Half Plywood
Roof material: Corrugated
Galvanized Iron (CGI) Sheets
Price: PHP.



PLYWOOD

Wall material: Plywood
Roof material: Corrugated
Galvanized Iron (CGI) Sheets
Price: PHP.

Substructures



SEPTIC TANK

Materials: Concrete,
PVC piping
Price: PHP.



CONTAINMENT CUBE

Materials: Concrete,
PVC piping
Price: PHP.



CONCRETE RING

Size: 1 meter diameter,
4 feet deep
Materials: concrete,
PVC piping
Price: PHP.



CONCRETE TOILET BOWL

Material: Concrete
Colour: White or depending on
individual's preference.
Price: PHP.

Outcomes to date

Government subsidies to sanitation loans (appox 1,700 HHs)

3 pro-poor sanitation finance products by a MFI with a customer base of 45,000+ persons

Replication by municipal governments

Private Sector Influence



Lessons learned

- Crux = Finance
- Loans aren't for everyone...how to subsidize (and how NOT to subsidize)?
- Affordability without sacrificing standards
- Appropriate M&E
- Time frame
- Non-traditional WASH partners
- Internal Skill Sets
- Sustainability





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kay kung may kasilyas ang pamilya sa bisan unsang oras walay kabalaka, nakatampo kapa sa kalimpyo sa komunidad, kaumahan, ug kabaybayunan.

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Gibati mo ba ang kabalaka sa imong pamilya nga walay kasilyas nga kaplastaran nga luwas?

Sa **PAGTIGOM** sa Kooperatiba pag angkon ug kaugaligon nga kasilyas may kasulbaran na!

kay kung may kasilyas ang pamilya sa bisan unsang oras walay kabalaka, nakatampo kapa sa kalimpyo sa komunidad, kaumahan, ug kabaybayunan.

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Thank you



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